Video Card Instructions

In order to add a video(s) to your video card, download the video conversion software and then convert the video.

To download the video conversion software:

1. Go to http://www.soundexpressiongreetings.com/video-greeting-card-advertising-promotions.html.
2. Click on Media Player Utilities and save the "video_card_download.zip" file to your computer.
3. Use a file compression tool, such as 7zip or winRar, to extract the files to your desktop.
4. Open the folder you just created and double-click on the "Setup" file to install Media Player Utilities to your computer.

To convert a file for the video card, run the "AMV&AVI Video Converter":

(If the icon is not on your desktop, go to
Start → Programs → Media Player Utilities 4.36 → AMV&AVI Video Converter.)

5. The AMV/AVI Video Converter screen will open.
6. Click the Green file button to select the video you want on your card (see # 6 on the graphic).
7. Click on the Red file button to select where you want to save the converted video (see # 7 on the graphic).
8. Play the video to ensure it is the correct file (see # 8 on the graphic).
9. Click on the Gear button to open the Settings window (see # 9 on the graphic) and match the settings shown in the Settings graphic. Make sure the Video type is AVI.
10. Click the Begin button to convert the video (see # 10 on the graphic).

Once the video is converted successfully, plug the video card into your computer using a Standard USB cord.

11. Press the Play/Off button on the video card to complete the connection with your computer.
12. Once the auto-run window opens, select "Open folder to view files using Windows Explorer."
13. Double-click on the folder and copy your video into this folder.
14. Press the Play/Off button on the video card to turn it off before unplugging the USB cable from the card.
15. Press the Play/Off button to view the video on the card.

Any number of videos may be added as long as the total time is not more than 15 minutes.